



PILLAR 3: IMPROVING WOMEN'S SAFETY AND WELLBEING

STRATEGIC PRIORITIES

- ✓ Violence against women and their children is reduced and perpetrators are held accountable
- ✓ Increase community awareness that violence against women is not accepted by working with business and community partners to implement strategies to prevent violence against women
- ✓ Improve women's accessibility and knowledge about safety and justice
- ✓ Ensure women, especially vulnerable women, can access appropriate health care through every life stage
- ✓ Improve young women's body image

WHY IS THIS IMPORTANT?

- The 2012 ABS Personal Safety Survey showed that nationally, sexual violence is four times more common for women than men and 19 per cent of women had experienced sexual violence since the age of 15 compared to 4.5 per cent of men
- Women were more likely than men to have experienced violence by a partner since the age of 15; 17 per cent of women and 5.3 per cent of men had experienced violence by a partner
- 44.1 per cent of South Australian girls aged 15 to 19 identify body image as a major concern

WHAT CAN I DO?

- Implement a Workplace Domestic Violence Policy including domestic violence leave
- Build awareness about violence against women, including debunking myths, through workplace communication
- Become a White Ribbon accredited workplace



- Create accountability measures for employees who are perpetrators of family or domestic violence, or sexual assault or harassment
- Create a culture of zero tolerance towards micro-aggressions in the form of casually sexist jokes and comments
- Ensure advertising campaigns are not sexist and positively display a range of body shapes and sizes
- If you are experiencing family or domestic violence, please seek help. Phone lines and services are listed below to assist you.

FURTHER INFORMATION

- [Our Watch](#) has been established to drive change across Australia in the culture, behaviours and attitudes that lead to violence against women and children
- The [National Plan](#) to Reduce Violence Against Women and their Children
- Visit the Office for Women [website](#) to learn more about violence against women in the workplace
- YWCA and South Australian Government body image [campaign](#)
- [White Ribbon](#) seeks to involve men in committing never to ignore, excuse or remain silent about violence against women
- OurWatch media [reporting guides](#) describing appropriate ways to report on topics such as sexual violence and domestic violence

If you or someone you know is experiencing domestic or family violence, please contact one of the services below:

The Domestic Violence Gateway

1800 800 098 or free call 24 hours 1300 782 200

1800 RESPECT

National counselling helpline, information and support 24/7 1800 737 732

Statewide Migrant Women's Support Service

8.30am – 5.30pm Monday to Friday (08) 8346 9417

Crisis Care

4pm – 9pm weekdays. 24 hours on weekends 131 611